

# PROPOSAL

## Spanish Courses in Mexico

Just arrived in Mexico? Or are you already living in Mexico and really want to learn Spanish? We can help! We have 3 tailor-made Spanish language learning solutions for you:

- IN-COMPANY.** Spanish courses with an Anders Languages® instructor at your company or home.
- TOTAL IMMERSION.** Residential Spanish immersion courses at the Anders Languages® Residence in Cuernavaca, just an hour away from Mexico City.
- ONLINE.** Spanish courses online.

### SPANISH IN-COMPANY

#### Spanish courses with an Anders Languages® instructor at your company or home.

The solution for people who want a tailor-made program! If you don't want to fight city traffic, your Anders Languages® Instructor can visit you at your office or home. You can decide to have classes on your own (one-on-one) or form your own group (maximum 6 people). This program offers complete flexibility: your teacher can visit you any time, any day, Monday – Friday, 7 A.M. - 9 P.M. You decide... Classes can be cancelled at no charge with a 48-hour notice. Before starting class, your Anders Languages advisor, in consultation with you, will determine your language learning goals. You will also be asked to participate to a 10-minute take-in test, which will evaluate your current Spanish level. This is to make sure you are assigned to the appropriate level of group. This take-in test can be taken online or just before starting classes.

### LEVELS

Regardless of the program you choose, the program has been divided into 4 modules of approximately 60 hours of class time each:

- Nivel Anders 1: A1 - Breakthrough
- Nivel Anders 2: A2 - Waystage
- Nivel Anders 3: B1 - Threshold
- Nivel Anders 4: B2 – Vantage

Once you reach the 4th module, you have the opportunity to attend either of our 2 specialized courses.

- Nivel Anders 5: C1 - Effective Proficiency
- Nivel Anders 6: C2 – Mastery

To advance one level (or module), you should attend approx. 60 hours of class. Depending on the program, you can achieve this in 2 to 8 weeks.

If you attend a residential immersion course (see below), you will advance one level in one week, and be speaking Spanish in less than 3 weeks. For more information, visit the Anders Languages website .

## STARTING DATES

In case you choose our tailor made program, you can start from Monday – Sunday, 7 A.M. - 9 P.M.

## CROSS CULTURAL AWARENESS

Learning a new language also means understanding the cultural context of the words, a new set of cultural norms that are inexorably intertwined with the language.

Your language training can be enhanced with Anders Languages' Cross-Cultural Awareness program.

The program is available in two formats:

1. Doing business with Mexican and Latin Americans. The objective of this program is to help foreign business men/women or executives to understand the mind-set of the Latino business world. This is particularly important, as million dollars in business can get lost due to a misunderstanding of the business climate in Latin America. For example, Latinos mix professional and private life, making them much more sensible when doing business. Not only will DOs and DON'Ts be discussed, but tips and methodology to detect and adapt yourself to cultural differences will be taught.

2. Living in Mexico. Foreigners in Mexico often experience much higher standards of living within Mexico, because their dollars or euros hold more purchasing power here. Big mansions with swimming pools, great climate, housemaids, private drivers, and weekend trips to sunny beaches are only a few of the benefits foreigners experience in Mexico and make them qualify Mexico as "Heaven on Earth." However, this paradise tends to become "Hell on Earth," if the foreigner does not possess the right tools to face the darker aspects of Mexico, such as corrupt police, bureaucracy (both in private business and government), misplaced nationalism, and lack of qualified staff. This course will prepare the foreigner to adapt him or herself to all aspects of the Mexican norms and culture and is divided into three chapters:

Social life: How to make new friends? How to integrate into the Mexican social structure? What are the social, political and historic facts to know about Mexico? What are the values of Mexicans?

Professional life: What are the variables to take into account when doing business in Mexico? How to deal with you Mexican workers and colleagues? How to avoid cultural shocks?

Information: How to obtain a drivers license? How to find a school for your kids? How to open bank accounts? How to protect yourself from crime? Where to buy certain types of products? What laws and regulations do you need to know?

## OTHER PROGRAMS

**Spanish Immersion.** The solution for people with no time to lose and who need to progress fast! More than 60 hours of personalized attention per week, guaranteeing you significant progress in the Spanish language in less than 1 week! For details, please visit the **AndersMexico.com** website.

**Online courses.** The solution for people who are on the move and need to learn Spanish! Meet with your Spanish teacher online WHEN and WHERE you want! For details, please visit our **AcceleratedSpanish.com** website .

### COURSE FEES

**\$ 23,900 Pesos** (60 hours). The rate is valid for classes for one to six participants. It includes the transportation costs of the instructor inside the Mexico City metropolitan area (Santa Fé, Bosques de las Lomas, Polanco, Centro Historico,...). The fees above DO NOT include the 15% sales tax (IVA).

Besides Spanish, Anders Languages also organizes English, German, French, Dutch, Portuguese, Chinese and Japanese classes.

### CONTACT US

To help you choose a language training course according to your needs or your team's needs, contact us or visit our website:

**[www.anders.com.mx/spanish](http://www.anders.com.mx/spanish)**

Please feel free to contact your Anders Languages Consultant if you have further questions or doubts:

- Mexico City: 01 (55) 4612 2214
- Cuernavaca: 01 (777) 326 3430
- USA TOLL FREE: 1 866 416 3529
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